

Detailed note on the competition “Artwork for your Budget Cover”

Introduction: The Government of Assam invites all citizens, including students, professionals, artists, and creative individuals, to participate in the **Budget Cover Artwork Competition**. This initiative aims to foster civic engagement and encourage citizens to creatively contribute to the visual representation of the State budget. The winning artwork will be featured as the official cover of the State budget document for the upcoming fiscal year. The competition will be held across 5 verticals i.e. a total of five 1st prizes:

1. Green Budget
2. Gender Budget
3. Child Budget
4. Divyang Budget
5. Outcome Budget

This document outlines the detailed guidelines for participation, submission, and judging criteria for the competition.

Announcement of Winners will be done on the handles of Finance Department:

Instagram: @assamfinancedepartment

X & Facebook : assamfindept

<https://finance.assam.gov.in>

1. Theme of the Competition

The cover of the budget is a powerful symbol of the state's priorities, aspirations, and vision for the future. The artwork should reflect the following themes:

National Development and Progress: Representing the economic growth and development initiatives.

Inclusivity and Diversity: Reflecting the broad participation of all citizens in shaping the nation's financial landscape.

Sustainability and Innovation: Showcasing the country's commitment to sustainable development and innovative solutions.

Unity and National Pride: Evoking a sense of unity and collective responsibility among the people.

Artwork should resonate with the values of democracy, progress, and collective responsibility, embodying the spirit of the State budget.

2. Eligibility-The competition is open to all the residents of State of Assam regardless of age or profession. Individuals, groups, schools, and organizations are welcome to submit their entries.

3. Artwork Specifications

Format: Submissions must be in a digital format (JPG, TIFF, or PDF).

Size: The artwork should be suitable for both print and digital formats, with a resolution of at least 300 dpi for print quality. The dimensions should be 8 x 11 inches (portrait orientation).

Color Scheme: Designs can be in full color. Please ensure that the artwork is visually appealing and easy to print.

Content Restrictions: The artwork should be free of copyrighted materials. Designs containing offensive content, political statements or inappropriate symbols will be disqualified.

Text on the Cover: The cover page should not contain any text.

4. How to Participate

Step 1: Create your artwork based on the guidelines provided.

Step 2: Mail your artwork to – inclusivebudgetassam@gmail.com

Step 3: Attach your artwork file (JPG, PNG, or PDF) on email along with a brief description (max 150 words) explaining the inspiration behind the artwork and how it relates to the theme of the competition.

Important: All submissions must be accompanied by a valid email address and phone number for communication purposes.

Step 4: The deadline for submission is 26th February 2025. No late submissions will be

accepted.

5. Judging Criteria

All designs will be evaluated based on the following criteria:

1. **Creativity and Originality (30%):** How innovative and unique the artwork is, and how effectively it represents the theme.
2. **Relevance to the Theme (25%):** How well the artwork reflects the themes of national development, inclusivity, sustainability, innovation, and national pride.
3. **Visual Appeal (25%):** The overall aesthetic of the design, including color balance, composition, and clarity.
4. **Adherence to Guidelines (10%):** Whether the artwork follows the submission guidelines and format specifications.
5. **Public Engagement (10%):** Artworks that resonate with the public and are likely to inspire a sense of pride and engagement.

The panel of judges will consist of government officials, artwork professionals, and artists.

6. Prizes and Recognition

The winning designs will be featured as the official cover of the Assam budget for 2025-2026. Additionally, the winner will receive:

First Prize (for each five categories):

- o Digital certificate of recognition from the Government of Assam.
- o A cash prize of Rs 10,000.

Certificate of Appreciation for 5 candidates (across five categories) :

- o Digital Certificates of Appreciation from Government of Assam.
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7. Important Dates

Launch Date of the Competition: 19th February 2025

Deadline for Submission: 26th February 2025

Announcement of Winners: 28th February 2025

8. Terms and Conditions

By submitting a design, participants grant the Government of Assam the right to use the winning artwork for the State budget covers (Green, Gender, Child, Divyang & Outcome Budgets) and related materials without any further compensation.

The artwork must be an original creation of the participant(s). Any plagiarism or use of copyrighted material will result in disqualification.

The judges' decision is final and binding. No appeals will be accepted.

The Government of Assam reserves the right to modify or cancel the competition if

unforeseen circumstances arise.

9. Contact Information

For any inquiries, please contact:

Email: [inclusivebudgetassam@gamil.com]^[SEP] **Phone:** [9864621369, 8638854430]^[SEP]

We encourage you to participate and showcase your creative talents. This is your opportunity to leave a lasting mark on the national budget and to be part of a collective effort to shape the country's financial future.

We look forward to receiving your creative designs!

Best of Luck!